

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day Celebrations on 25-01-2011 – Awareness and Publicity Campaign – Broadcasting of spots through Radio channel RED FM 93.5, Hyderabad – Payment of bills Rs.22,060/- to Udaya FM Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1064**

**Dated: 13-03-2011**

Read the following:-

1. Govt. Lr.No. 2647/Elecs.E/A2/2010-79, dt: 22-01-2011.
2. G.O.Rt.No. 5042, Fin.(Expr.GAD-I)) Dept., dt:13-12-2010.
3. From Udaya FM Private Limited, Hyderabad  
Bill No. 5200700666/2011/01, dt: 31-01-2011.

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**ORDER:**

In letter 1<sup>st</sup> read above, Government has requested the RED FM 93.5, Radio channel Hyderabad to broadcast 50 spots per spot @ Rs.622/- through all Stations of their Radio channel from 23-1-2011 to 25-1-2011 (3 days) regarding Voter Awareness Campaigns for National Voters' Day Celebrations on 25-01-2011. Accordingly, RED FM 93.5 Radio channel Hyderabad has broadcasted 50 spots and furnished the bill for an amount of Rs.22,060/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.22,060/- (Rupees Twenty two thousand and sixty only)** to Udaya FM Private Limited, Hyderabad towards the cost of broadcasting 50 spots through all Stations from 23-1-2011 to 25-1-2011 (3 days) for Voter Awareness Campaigns regarding National Voters' Day Celebrations on 25-01-2011.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided vide G.O. 2<sup>nd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a cheque in favour of **"Udaya FM Private Limited, Hyderabad"** and forward the same to this Department for taking necessary further action.

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Treasury Control orders issued in the G.O. 2<sup>nd</sup> read above.

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6. The Udaya FM Private Limited, Hyderabad shall pay the Service Tax directly to the Government.

7. This order does not require the concurrence of Finance Department.  
(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

T. DAKSHINA MURTHY  
ADDITIONAL CHIEF ELECTORAL OFFICER &  
ADDITIONAL SECRETARY TO GOVERNMENT

To

The Reliance Broadcast Network Limited, 1-11-219/1, Gurumurthy Lane,  
Begumpet, Hyderabad-500 016.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER